

Pecha Kucha Story Structure Worksheet

Part 1: The Foundation (Before you start)

The Goal: What do you want the audience to DO after this talk?

The Memory: What ONE sentence should they remember tomorrow?

The Buy-in: Why should they care right now? What problem do you solve?

Part 2: The Narrative Arc (20 Slides)

Opening (Slides 1-4): The Hook & The Problem

Introduce the status quo and the conflict. Why does this matter?

Body (Slides 5-16): The Solution & Evidence

Present your key ideas, case studies, or arguments. (3 Key Points)

Closing (Slides 17-20): The Call to Action

Summarize the main point and tell them exactly what to do next.